References

Chapter 1


Chapter 2


**Chapter 3**


There are many journals in the field and of course we cannot forget the *Journal of Media Economics*, Lawrence Erlbaum Associates, for many of the more technical approaches.

**Chapter 4**


Chapter 5


**Chapter 6**


**Chapter 7**


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**Chapter 8**


**Chapter 9**


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**Chapter 10**


**Chapter 11**


provisions laid down by Law, Regulation or Administrative Action in Member States concerning the pursuit of television broadcasting activities, *OJ, L202*, 30.7.1997, 60–70.


