Sample Intercept Interview Form

You will be conducting a total of thirty intercept interviews at Community Park. Ten interviews will be held on weekdays, ten on weekday evenings and ten during the day on Saturday and Sunday.

If possible please include as participants at least some people who are college age or younger, some families and some elderly park visitors. Once you have spotted a potential participant explain that you are working for the Mayor’s Office conducting a study that will be used to improve community parks. (Show the participant your letter of introduction from the Mayor’s Office if needed to establish credibility.) Then ask permission to conduct a 3-4 minute interview. After making a note of the participant’s demographics, record the responses to the questions.

Interview # ___________     Day and Time: ____________________

Description of Participant: ___________________________________

1. Why did you come to the park today?
2. What do you dislike about the park?
3. What would you like to see improved or new in the park?